



2011 WORLD BEEF EXPO
Sale Catalog Advertisement
Order Form
Deadline: August 1, 2011



Don't miss this low cost high return marketing opportunity!

Advertising Rates

Ad rates are for black and white. Color available upon request.

_____ Breeder/ Commercial (Business card size)	\$ 35.00	_____
_____ 1/4 page	\$ 60.00	_____
_____ 1/2 page	\$110.00	_____
_____ Full page	\$195.00	_____
_____ Inside Front Cover	\$245.00	_____
_____ Inside Back Cover	\$245.00	_____

Special Instructions: _____

There will be 1000 copies of the catalog mailed plus the catalog will be available online at www.worldbeefexpo.com, www.edgecast.com, and links to the catalog will be available at the breed association websites. Ads may be emailed directly to: kkjohnson19@hotmail.com

Name _____

Address: _____

City _____ State _____ Zip _____

Telephone (_____) _____ Email _____

Please send payment payable to World Beef Expo by the August 1st, to: Kim Johnson, WBE Elite Cattle Sale, 5960 Woodland Road, Winneconne, WI. 54986