

Wisconsin Angus News

Photo titled "Cool Waters". Painted by C. J. Brown

Winter 2014

Angus Action 2014

January 1 - February 10

Wisconsin State Fair Market Steer Identification. DNA samples must be postmarked or delivered to WI State Fair office by February 10.

January 15-17

National Western Stock Show - Open Angus

January 16

National Western Stock Show Junior Angus

January 18

National Western Pen and Carload Shows

January 30

WAA Scholarship Applications Due
WAA Ambassador Applications Due

February 1

NJAA Activities Summer Intern application deadline

February 21

Riley Bros. Angus Sale, Darlington, WI

March 1

Beef Leaders Institute Application Deadline

March 8

WI Angus Association, WI Angus Auxiliary, WI Junior Angus Association Annual Meetings, Tomah, WI.

March 22

Gaffney Family Cattle Sale, Barneveld, WI

April 5

Wisconsin Beef Improvement Association Bull Sale, Platteville

April 6

2K Cattle 16th Annual Bull and Female Sale, Bloomington

April 12

Woodhill Farms Bull Sale, Viroqua, WI
Wisconsin Angus Association Futurity Sale, Black River Falls, WI

April 13

Markhardt Land and Cattle Angus Sale, Barneveld, WI

Continued on Page 4

Annual Meetings Move To Tomah

Wisconsin Angus enthusiasts throughout the state will be meeting Saturday, March 8 at the Cranberry Country Lodge, Tomah, WI.

The popular lodge is located at 319 Wittig Road, Tomah, which is just off Exit 143 on I-94.

The Wisconsin Angus Auxiliary is inviting all women interested in the Angus breed to join them for brunch and the annual meeting that Saturday at 10 am at the Wetlands Restaurants, Three Bears Lodge, Warren. The restaurant is just ten minutes away from Cranberry Country Lodge. There will be ample time for everyone to make it from the Wetlands Restaurants to the Lodge for the Junior Angus Meeting.

Check the Auxiliary Page (page 4) for more details and information.

The Wisconsin Junior Angus Association will hold their meeting at the Cranberry Country Lodge, starting with a complimentary Piz-za Lunch.

Plans for 2014 will be discussed. Besides electing offices they will select the outstanding juniors and advisors.

Junior Angus members are selling Pork Bundles through the cooperation of Country Lane Meats, the Bayer family. Pork bundles purchased will be distributed that day.

The Wisconsin Angus Association meeting will follow at 3:00 pm.

The meeting will include reports, discussions and the election of new directors.

Consignments Sought For April 12 Futurity

After a successful 2013 Sale, the 2014 Wisconsin Angus Futurity will return to the Jackson County Fairground, Black River Falls. Sale date is Saturday, April 12, with the sale starting at 6 pm.

The sale will be held in conjunction with the Black River Spring Thaw Jackpot Show, April 12 and 13.

The American Angus Hall of Fame is again managing the sale. Nomination letters with more information have been sent. Nomination forms are due in the Hall of Fame office



Angus breeders throughout Wisconsin will be meeting in the Tomah area Saturday, March 8 for their Annual Meetings. The Semen Auction and Silent Auction are always of interest to all.

Premium pages for the 2014 Wisconsin Angus Directory will be auctioned at that time. Breeders planning on having an ad in the Directory are encouraged to bring ideas, ad copy and photos with them to help the committee move the publication forward and meeting the April 12 publication date.

Prior to, throughout and after the annual meeting the Silent Auction and Semen Auction will be conducted. Dusty Henningfeld (dhenningfeld@scotforge.com) is chairman of the Silent Office. Chairman of the Semen Auction is Dale Heagle (heagsangus@aol.com, phone 920 606-6913). Contact either with donated items.

Special awards, including results of the 2013 Show Year, Scholarship Winners, and introduction of the 2014 Angus Ambassadors will conclude the day's activities.

by January 24. The tour to screen sale cattle is set for the first part of February.

If interested in consigning to the sale and have not received a letter, contact Jenny at the American Angus Hall of Fame at 816-532-0811 or angushall@earthlink.net.

For more information on this annual event, contact the Sale Committee. Cody Quam, 608-575-9237; Justin Diefenbach, 307-251-0379; or Sale Manager, Tom Burke on his cell, 816-532-0811.

Wisconsin Angus Associations

Officer Contacts

WAA President

Andy Mindemann, 920.988.5814
amindemann@yahoo.com

WAA Auxiliary President

Mary Kohl, 920.623.3984

WJAA President

Suzanne Henning, 608.289.9014
shenning07@yahoo.com

Website

www.wisconsinangus.org

"Keep up to date with the latest information. News, Member Contacts, Classifieds, Show and Sale Results"

Contact: Jenny Kilpatrick, 608.374.4238 or

(c) 608.386.4539

jennyk@premierinsurancesolutions.com

WAA Newsletter

Published:

Spring, Summer, Fall, Winter

Deadline:

Ad copy by the 15th of the month prior to publication.

Rates:

Ad Size	1 Issue	2 Issues	4 Issues
Full Page	\$150	\$270	\$480
Half Page	\$ 95	\$171	\$304
Quarter Page			
Page	\$ 60	\$ 90	\$175
Business Card	\$ 50	\$ 75	\$110
Classified	\$ 20	\$ 35	\$ 60

For advertising or editorial content:

Leslie Mindemann, 262.593.8836
lesmindy@gmail.com

"Join One Of The Leading Wisconsin Beef Organizations - Become A Member" of:

Wisconsin Angus Association

Annual Dues \$40

Ardel Quam, 608.592.3649

marda2@frontier.net

Wisconsin Angus Auxiliary

Dues \$5 Annual, \$25 Lifetime

Renee Radcliffe, 715.359.3218

srangus3115@frontier.com

Wisconsin Junior Angus Association

Dues \$15 Annual, \$25 Lifetime

Jessica Radcliffe, 715.359.3218

srangus3115@frontier.com

Apply online at

WWW.WISCONSINANGUS.ORG

Auctions Again Fund Raiser For WAA

Following the Annual Meeting, the WAA will host a social and dinner, including a silent auction and semen auction. Members are encouraged to donate items for the silent auction. Last year's silent auction items ranged from turtle cheesecake to Pampered Chef to Angus items donated by Angus members and businesses. The semen auction received donations from top studs ABS, Accelerated Genetics, Cattle Visions, Genex, and Select Sires.

This is the main fundraiser for the WAA. If you have questions for donations or would like to donate something but cannot attend contact Dusty Henningfeld, silent auction, dhenningfeld@scotforge.com; or Dale Heagle, semen auction, 920-606-6913, heagsangus@aol.com.

Views From Your President

Dear Fellow Angus Breeders,

Hope the New Year has found you all well! As we look ahead at 2014 and reflect on the past

year we can't help

but to be excited!

We are living in

a time where we

are seeing record

cattle prices not

only trade mar-

ket but also in

the production

sale scene. Angus

cattle are at their highest demand in ages and

whether you sold your feeders this fall or have

some bulls to move this spring, you're sitting in

the driver's seat!

The Wisconsin Angus Association has its annual

meeting set for March 8 at the Cranberry

Country Lodge in Tomah. Don't forget to mail

in your dues to Ardel so we can get your contact

information in this year's directory. Speaking of

the directory, we will be going back to an an-



nual directory and will be auctioning off the pages at the annual meeting. If you're not able to make the meeting and would like to purchase an ad page, contact Justin Diefenbach or Sue Finley for rates.

Our state sale is set for April 12 in Black River Falls, held in conjunction with the Spring Thaw Show. A mailer from the American Angus Hall of Fame was sent out last week. If you want to consign to the sale please complete the form and sent it back to The Hall. If you haven't received the form and want to consign, contact Cody Quam or Justin Diefenbach.

With the winter months set in and the calving season just around the corner I would like to stress the importance of safety when working around the animals and in the cold. For those of you traveling to Denver, travel safe and good luck. I look forward to seeing all of you at the annual meeting!

Sincerely Your President,
Andy Mindemann

Time To Apply For The 2014 Beef Leaders Institute

American Angus Association members interested in becoming more effective leaders in the agriculture industry are encouraged to apply for the seventh annual Beef Leaders Institute (BLI). Hosted June 23-26 the program brings Angus producers together in Saint Joseph, Mo., for a series of informative sessions, followed by a three-day tour across several industry segments.

"BLI allows our members to experience firsthand the entire beef production chain, and better understand how their quality Angus cattle contribute to the industry as a whole," says Robin Ruff, Association director of events, activities and education.

Funded through the Angus Foundation, BLI is designed for Association members 25-45 years old to provide insight into the beef industry, while enhancing their knowledge of the Association and strengthening leadership skills.

During the three-day event, BLI participants are able to tour a beef harvesting and packing facility, retailer, fabricator, feedlots and other industry segments, including the Association.

To apply, contact the American Angus Association at 816-383-5100. Information can also be found on www.angus.org. Applications for the 2014 program are due March 1.

2014 Wisconsin Angus Association Due Renewal

Annual Dues \$40 - Please PRINT

Name _____

Farm Name _____

Address _____

City _____ State/Zip _____

Home Phone _____ Farm/Work Phone _____

Cell Phone _____ Email _____

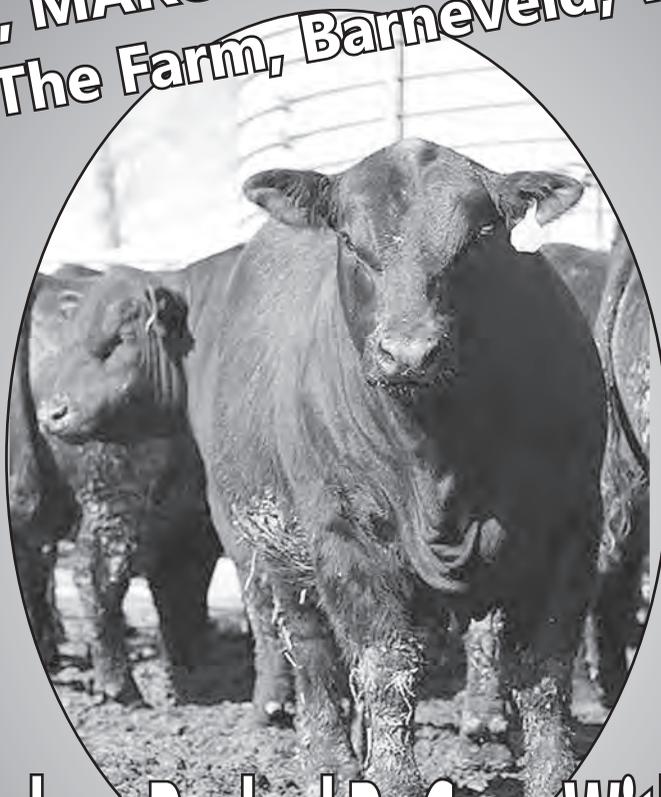
Due February 1, 2014 to be included in the directory

Mail this form and your dues to Ardel Quam, WAA secretary,
N706 State Rd 113 Lodi, WI 53555

Gaffney Family Cattle Bull Sale

Saturday, MARCH 22, 2014, 12:30 pm
At The Farm, Barneveld, WI

**Open House
and
Sale Preview
March 21**



**Open House
and
Sale Preview
March 21**

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Gaffney Family Cattle
4888 County Road HH
Barneveld, WI 53507

(608) 924-1029

(608) 574-2325 (Scott's Cell)

www.gaffneyfamilycattle.com

Angus Action 2014

Continued from Page 1

May 1

CAB/AAA Foundation Scholarship Application Deadline

May 10

Blackstone Cattle Company Annual Bull Sale, Mineral Point, WI

May 15

NJAS Ownership/Entry Deadline
NJAS Contest Early Entry Deadline (www.angus.org/njaa)

May 25

Southwestern Angus Classic, Lancaster, WI
NJAS Late Entry Deadline

June 15

LEAD Conference Applications due (early entry)
NJAA Ambassador Program application deadline

July 6-12

National Junior Angus Show, Indianapolis, IN

July 31 - August 10

Wisconsin State Fair, West Allis, WI

August 12-14

Farm Technology Days, Stevens Point

September 26-28

World Beef Expo, West Allis, WI

WI Angus Auxiliary Annual Meeting

Date: **March 8**

Location: **Wetlands Restaurant,
Three Bears Lodge, Warren, WI**
(Just ten minutes from
The Cranberry Country Lodge)

Time: **10 am.**

Brunch with meeting to follow.

Price:

\$5 for WI Angus Auxiliary Members

Contact: **Mary Kohl, President**
Wisconsin Angus Auxiliary
mkohl@cch-inc.com
920-623-3984



Auxiliary Corner

Dear Friends and Fellow Auxiliary Members:

2014 should place the Wisconsin Angus Auxiliary as leaders and great representatives of the Angus breed. We are making several changes within the Wisconsin Angus Auxiliary Association that should increase our membership. We no longer want to be thought of us a bunch of ladies having tea and talking gossip. We are going forward to build membership and increase the number of active members. The WI Angus Auxiliary is part of the foundation that allows the Angus breed to grow and prosper. We do this through supporting the youth of Wisconsin.

The Ambassador program will continue to grow. However, the ambassador program has been modified to create a more unified look, while allowing for them to attend shows and still be participants in the program. There is a scholarship attached to the Ambassadorship which will be earned through participation of the program. As part of the Ambassador program we are offering an annual scholarship for one ambassador to assist them in getting to the NJAA Lead Trip. Please contact Leslie Mindemann or myself for assistance with this program.

The scholarships are open to any junior member who is a senior in High School, the top winner will go on to compete in the American An-

gus Scholarship which is awarded at the junior nationals.

The forms are found on the Angus website or contact Leslie Mindemann for a copy. A post-secondary scholarship is also offered to and active member in the WI Junior Angus Association. This scholarship is for anyone who has completed a semester of any post high School education.

The annual meeting will be held in Tomah, WI this year on March 8. The Auxiliary is having a brunch in conjunction with the annual meeting. The brunch will start at 10 am and the meeting is to follow. This will take place at the Three Bears Lodge in Warren, WI; the restaurant is called the Wetlands. The restaurant is just ten minutes from the Cranberry Country Lodge. This is close enough to make the Junior Meeting.

Members need to pay \$5 for the brunch and the Auxiliary will pick up the balance. I encourage you to come to our meeting and learn more about the WI Angus Auxiliary.

With the assistance of our Vice-President, Leslie Mindemann, and our Secretary Treas. Renee Radcliffe, we will enjoy another exceptional year.

Mary Kohl

President, Wisconsin Angus Auxiliary

Angus Auxiliary Ambassador Program Expands

The Ambassador program offers junior members the opportunity to improve people and leadership skills while expanding their network of beef/agriculture contacts, something that will benefit them their entire life. While participating in the program the Auxiliary offers a grant to NJAA LEAD conference and a scholarship of up to \$500.

While one of the most visible jobs is in the show ring, Ambassadors work toward a

greater leadership role on the part of the Senior Ambassador(SA)/Miss Wisconsin Angus (MWA). The Auxiliary ambassador committee, Mary Kohl and Leslie Mindemann, oversee the program but the junior leader will coordinate the ambassadors and create opportunities to be more involved with the industry, such as attending AG Day at the Capitol; WI Beef Council events; WAA Field Day; NJAS; WI State Fair and World Beef Expo events; and assisting with WAA/WJAA show events.

The program is open to WJAA members, boys and girls, age 11 to 21.

Contact Leslie Mindemann for more information, lesmindy@gmail.com or 262-593-8836. Download an application at wisconsin-angus.org.



APPLICATION FOR MEMBERSHIP IN THE WI ANGUS AUXILIARY

NAME _____

FARM NAME _____

ADDRESS _____

CITY _____ STATE/ZIP _____

HOME PHONE _____ FARM/WORK PHONE _____

CELL PHONE _____ E-MAIL _____

Join NOW - Lifetime - \$25 Annual Membership - \$5.00

Send To: **Renee Radcliffe, Secretary-Treasurer**
3115 Tamarack Lane, Weston, WI 54476

WI Auxiliary Scholarships

Due January 30, 2014

Contact: **Leslie Mindemann**
lesmindy@gmail.com
262-593-8836

High School Senior and Post Secondary
Applications Are Online At
wisconsinangus.org

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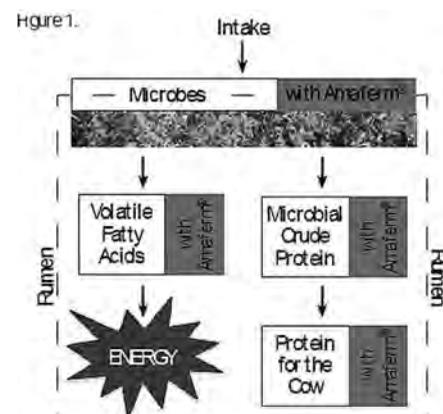
by Susan Day, PhD Nutritionist

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Energy balance is probably the single most important nutritional factor related to poor reproductive success. Short and Adams (1988) prioritized the metabolic use of available energy in ruminants ranking each physiological state in order of importance as follows: 1) maintenance; 2) activity; 3) growth; 4) energy reserves; 5) pregnancy; 6) lactation; 7) additional energy reserves; 8) estrous cycles and initiation of pregnancy; and 9) excess energy reserves. The cows that have just calved and are suckling calves are using available energy for the milk first, and then using it to become rebred. She needs to have enough energy provided by her feed to do both.

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**For more assistance or information
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mwadle@biozymeinc.com
or (641) 891-9991.
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Gambles JAS Jestress 5012 won owned intermediate champion heifer at the 2013 North American International Livestock Exposition (NAILE) Junior Angus Heifer Show, Nov. 17 in Louisville, Ky. Calli Bayer, Ringle, Wis., owns the winning heifer. Photo by Carrie Heitman, American Angus Association.



Greeting from the WJAA!
 I hope everyone enjoyed their 2013 holiday season!
 Our next event will be the Wisconsin Junior Angus Annual meeting which will be held March 8, 2014 at the Cranberry Country Lodge in Tomah. A time for the ju-



Junior Angus Activities

nior meeting will be discussed shortly and will be sent out to all. We will be providing pizza at the beginning of the meeting! All junior members are encouraged to come.

We will be discussing this year's events and elect our new board of directors. If you have any interest of becoming one of the new board of directors, just let me know ahead of the meeting.

Secondly, we will be doing our Pork Bundle Fundraiser again this year. The bundle cost will be \$100. I encourage all juniors to try to sell as many as they can as this is our association's main fundraiser! There will be a prize for the junior who sells the most. If you have someone who is interested, please let Mia Bayer know. Orders should be emailed to her at miacfm@airnetisp.com or faxed to 715-573-0139. We are planning to bring the bundles to the annual meeting this year. The information about what the pork bundle includes and contact information is on this page.

Orders are due by Saturday, February 22 and will be delivered at the annual meeting, Saturday, March 8, 2014.

Sincerely,

Suzanne Henning, WJAA President

Plan To Apply For Angus Awards

The National Junior Recognition Program provides an opportunity for young Angus breeders to become nationally recognized for continued achievement. This program is based on activities over a Junior member's entire career. There are three levels of recognition: Bronze, Silver, and Gold. Bronze and Silver Awards can be earned at any age. The Gold Award, however, will be given only during the last year of eligibility as a junior member. Winners of the various levels receive a specially designed pin, cast in the metal of the respective award. Recipients of the National Junior Recognition Program Awards also receive local, regional, and national recognition through media and at Angus functions. Look to the NJAA website for information and applications.

Intern Program Provides Opportunities

Program Purpose: To provide an outstanding opportunity to assist in the junior activities department and programs of the American Angus Association. The internship program will provide a college sophomore, junior or senior the opportunity to assist with the planning and execution of junior shows and leadership events. The internship will provide training and work experience in association work.

Applicants should be a sophomore, junior or senior in college. They should have an agriculture related major field of study. More information at www.angus.org/njaa/internships.aspx. Applications due February 1.

Wisconsin Junior Angus Association Pork Bundle Fundraiser

- Orders will be taken thru February 22, 2014
- Delivery will be made March 8 at the Annual Meeting Cranberry Lodge, Tomah
- All orders should be submitted via email or fax
 Email: miacfm@airnetisp.com
 Fax: 715 573-0139
- **by February 22, 2014**
- Extra pork bundles will be available at the Annual Meeting
- Any questions please contact Mia Bayer
 Call: 715 573-0139 or
 Email: miacfm@airnetisp.com

**PORK BUNDLE
\$100.00**

A Pork Bundle contains about 28 lbs. of Farm Raised Pork in approximatley these portions:

- 2-3 Packages Pork Chops
- 1 (3-4 lbs) Pork Roast
- 3 Packages Bacon
- 2 Packages Spareribs
- 1 (5-6 lbs) Ham
- 1-2 Ham Slices
- 3 (1 lbs pkgs) Italian Sausage
- 3 (1 lbs pkgs) Sausage Links
- 3 (1 lbs pkgs) Award Winning Bratwurst



APPLICATION FOR MEMBERSHIP IN THE WI JUNIOR ANGUS ASSOCIATION

Under 21 Years Of Age As Of January 1, 2014

NAME _____

PARENT NAME _____

ADDRESS _____

CITY _____ STATE/ZIP _____

HOME PHONE _____ BIRTH DATE _____

CELL PHONE _____ E-MAIL _____

Join NOW - Lifetime - \$25; Annual Membership - \$15.00

Send To: WJAA Membership Director, Jessica Radcliffe
 3115 Tamarack Lane, Weston, WI 54476
 715 - 359 - 3218 srangus3115@frontier.com

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Justin Diefenbach 307-251-0379

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-World Beef Expo-

Wisconsin Angus Breeders set the pace in the World Beef Expo Roll of Victory Angus Show. John Toledo, Visalia, Calif., evaluated the 89 entries.

The following photos are by Jerry Cassady, American Angus Association.



PVF Missie 2037 was junior and grand champion female. Jessica Radcliffe, Weston, WI., owns the February 2012 daughter of OSU Currency 8173.



Card Lute 643Z was junior and grand champion bull for Rick and Leslie Mindemann, Sullivan, WI., and Andy and Leah Mindemann, Oconomowoc, WI. He is a March 2012 son of Plainview Lutten E102.

Badger Kick-off Classic



Kalyn Ganske, Columbus, WI showed the champion Angus heifer that went on to be fifth overall. The winning entry is Greiman Jensen Proven Queen 9, a January 2013 daughter of Damerson First Class.



JEM-Summit Blackcap 52Y won senior champion female for Suzanne Henning, Janesville, WI



S&R Roundtable J328 was junior calf champion and reserve grand champion bull. Jared Radcliffe, Weston, WI., owns the April 2013 son of Plainview Lutten E102.



2K Outclass 1073, an April 2013 son of EXAR Classen 1422B was named champion Angus steer. He was exhibited by Alexis Kast, Lone Rock, WI.



Mindeman Pride A8 won junior heifer calf champion. Rick and Leslie Mindemann, Sullivan, WI., own the winning heifer.



ZCH Lut's Marsha 005a won reserve junior heifer calf champion. Zachary Huisheere, Janesville, WI., owns the winning heifer.



Thornberry Stinger, a son of Finleys Don Quixote 0817 was named reserve champion Angus steer. He was exhibited by Claire Hawthorne, Westby, WI.

Angus Breeders Have 192 Bulls On Test In Wisconsin

Beef producers from Wisconsin and surrounding states have 192 bulls on test at the Wisconsin Beef Improvement Association Bull Test at the University of Wisconsin Platteville and the St. Croix Valley Bull Test, University of Wisconsin-River Falls.

The high indexing bulls in the WBIA test will sell Saturday, April 5 in Platteville. Leading bulls in the St. Croix Valley Test sell April 26 in River Falls.

The Wisconsin Beef Improvement Test includes 96 Angus bulls, consigned by: Keith Bork; Lloyd Bork; Mike Chadwick; Dr. Bill Hilleman; Hilleman Angus; Brian Nodoff; Biddick, Inc.; Tom Steinhaus, TJS Angus; Daniel Downing, Cornerstone Livestock Company; Ken Hartzell, Hartzell Angus; Kruse Family, DeKap Angus; Charles Wimmer, Afolkey Spring Farm; Travis Crist, Crist Bros. Angus; UW Platteville Farm; Herman Walters, Walters Farm Inc.; Josh and Gretchen Kamps, Pleasant View Farm; Richard and Sue Kunde, Kunde Angus; Clark

Miller, Morris and Miller; Jeff S. Morrissette, JM Ranch; Tim Ryan, Ryan Cattle; Larry Slager Family, Slager Angus; Owen Wade, Neenah Creek Angus; John and Martin Andersen, GT Angus; Jack and Kathy Cumming, Fountain Farms Angus; Evertt Papke, ELS Acres; and Lance Papke, A & G Cattle Company.

Consignors of Angus bulls at the St. Croix Valley Bull Test includes: Phil and Bonnie Ketterhagen; KLS Farm; Jerry and Marlys Lausted, Lausted's Green Meadows Farm; Stacy and Jack Myers, Burr Ridge Angus; Richard and Susan Case, Hawk Valley Angus; Melvin and Sharon Niemann, Emerald Lane Angus LLC; Mike and June Chadwick, Chadwick Angus Farm; Scott, Susan and Tom Howard, Prairie Marsh Angus; Allen and Sandy Drinkman, Pine Hill Angus; Charles and Wade Drysdale, Drysdale Farm; Riek's Black Angus, Andy Strassburg, Strassburg Angus; Owen Wade, Neenah Creek Angus; Country Air Farm; Ray and Linda Fehlen; Bill Kurtz, Kutz Angus Farm.



Alexis Timmel, Johnson Creek, was among the many Wisconsin Junior Angus members who competed at the Badger Kick-off Classic and placed in the competitive showmanship contest. Alexis won her age division in showmanship.

**Check Out Fall Sale Results
At Angus.org
Sale Results**

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WI Cattlemen Schedule Winter Conference

The Wisconsin Cattlemen's Association and the Wisconsin Cattlewomen's Association will hold their Winter Conference at the Wintergreen Resort and Conference Center, Wisconsin Dells, February 14 and 15. Once again the Wisconsin Shorthorn Association is a co-sponsor.

On Friday, February 14, the conference will feature a full day of educational sessions and meetings presented by the Wisconsin Cattlemen's Association. Saturday's agenda will include the Wisconsin Cattlemen's and Wisconsin Shorthorn Associations' annual meetings. In addition, there will be an educational session over the lunch hour.

Educational programs will cover a variety of interests. Speakers and topics of the conference include:

- Jeff Swenson, DATCP Livestock and Meat Specialist and Dr. Jeff Sindelar, UW Extension Meat Specialist discussing branding Wisconsin meat.

- Amanda Radke, BEEF Daily Editor will present information on how societal shifts, government regulations, activist threats and consumer demands are changing the way ranchers do business. • Chad Howlett, Vita Plus Beef Business and Technical Manager will discuss least cost versus best cost beef diets.

- An Industry Panel featuring Brian McCulloh, Woodhill Farms; Jerry Cassidy, American Angus Association; Phil Dieter, East Central

Select Sires, and Bill Zimmerman, American Simmental Association will talk on the use of genomics in beef production today.

- Alexis Nickelotti, Director of Online Communications, Wisconsin Beef Council will share how Social Media is the bridge of communication with consumers. Attendees will learn how the Wisconsin Beef Council is joining those conversations to ensure consumers are making educated decisions.

- The 2014 NCBA President, Bob McCan, will provide an industry and National update at the evening Awards banquet. The Wisconsin Cattlemen's Association will present the Friend of the Cattlemen and Cattleman of the Year. Entertainment will be provided by "The Monkey Business Institute," an improv comedy show.

- The Legislative Update will be conducted by Terry Quam, Legislative Committee Chairperson of the Wisconsin Cattlemen's Association.

- For Saturday's lunch presentation, Dana Erickson, Equity Cooperative Livestock Sales Association, Commodities Broker AP will inform attendees on hedging strategies for cattle producers.

It is not necessary to be a member of any of these participating organizations to attend the Winter Conference. The advanced registration fee for attending Friday's educational program will be \$30 per person and \$50 per couple for members of the Cattlemen's and Cattlewomen's Associations and \$40 per person, \$60 per couple for industry guests.

There is a student rate for Friday's program of \$10. There will be no cost to attend any meetings on Saturday; however, there will be a charge for meals on Saturday. For information or registration materials, please contact Martha Olson at 608-228-1457, wisbeef@yahoo.com; or visit the WCA website at www.wisconsincattlemen.com.



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Jack Cummings

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WWW.FountainFarms.com

The World Beef Expo

Silent Auction Committee

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See You In 2014

- Dianne Kegley, Chairman

S & R
Angus

The Radcliffe Family

Renee

Jessica

Jared

3115 Tamarack Lane

sranus.com

Weston, WI 54476

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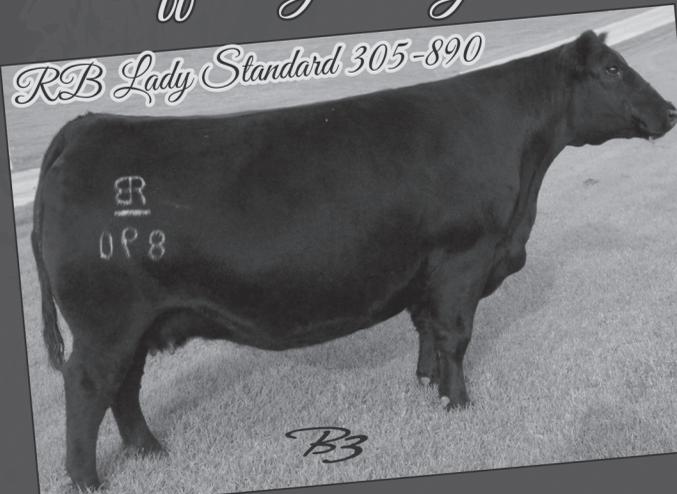
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rileybrosangus@hotmail.com

www.rileybrosangus.com

Riley Bros. Angus
RB

Wisconsin Angus Newsletter
Box 28
Lancaster, WI 53813

WI Angus Breeders Steer Class Nomination Form

- A Wisconsin Angus Association (WAA) or Wisconsin Junior Angus Association (WJAA) member in good standing, must be the breeder / first owner of the steer. Steers must be born after January 1 of the previous year, and will be shown by age (weight).
- The WAA or WJAA member, may sell an Angus steer to any Junior member, excluding members of their immediate family (son, daughter, sibling.) The Junior exhibitor must be a paid WJAA member in good standing.
- Nomination fee is \$50 and will be paid by the breeder. All nomination fees will be paid to the Junior Exhibitors. There will be no entry fee to be paid by the Junior Exhibitor.
- Steers sold through auctions, as well as by private treaty, are eligible.
- Nominations must be received by July 1 of the current show year.
- This class will be held in conjunction with the Wisconsin State Fair Jr. Market Steer Show.
- **To Show at the Wisconsin State Fair steers must be Identified and DNAed by February 10**

Name of Breeder: _____

Name of Exhibitor: _____

Steer Registration #: _____ Date of Birth: _____

WI Angus Heifer Futurity Class Nomination Form

- A Wisconsin Angus Association (WAA) or Wisconsin Junior Angus Association (WJAA) member in good standing, must be the breeder / first owner of the heifer. Females must be born after September 1 of two years previous (Senior yearlings, yearlings, and calves are eligible), and will be shown by age.
- The WAA or WJAA member, may sell an Angus female to any member, excluding members of their immediate family (son, daughter, sibling.) The exhibitor must be a paid WJAA or WAA member in good standing.
- Nomination fee is \$50 and will be paid by the breeder. All nomination fees will be paid to the Exhibitors. There will be no entry fee to be paid by the Exhibitor.
- Heifers sold through auctions, as well as by private treaty, are eligible.
- Nominations must be received by June 1 of the current show year.
- This class will be held on Sunday, in conjunction with the State Angus Show.

Name of Breeder: _____

Name of Exhibitor: _____

Female Registration #: _____ Date of Birth: _____

Mail to:

Ardel Quam, N706 Hwy 113, Lodi, WI 53555

Act Now and Be A Part Of The

**Wisconsin Angus
 Directory
 2014**



Dates To Remember

Saturday, March 1
 Early Deadline For
 Directory Ads
 Proofs of ads received
 by March 1 will be at the
 annual meeting, mailed
 or emailed.

Saturday, March 8
 WI Angus Associations
 Annual Meetings. Page
 positions will be auctioned
 at that time.

Saturday, March 15
 Final Deadline for all copy,
ADS and EDITORIAL

Monday, March 24
 Angus Directory To Printers
Saturday, April 12
 Wisconsin Angus Futurity
 Distribution of 2014 WI
 Directory

*(Now Being Published
 Annually)*

**Attention Angus Photographers
 - Juniors and Adults -**

Please share with us Angus photos that would enhance the 2014 Directory cover. The committee will make the selection and the successful photographer will be recognize in the Directory.